

## ABOUT DEBRA



Debra's career began while living in Chicago working for Showtime Networks. There, Debra learned about the business of building TV networks and content: developing successful marketing plans and distribution strategies, being competitive while maintaining integrity, connecting with meaningful partnerships and, most important, what it takes to create and be a part of a world class team.

She also learned that the keys to success include being patient, zealous and awake all at the same time.

After working with Showtime's Chicago team for 6 years, Debra accepted an invitation from Showtime to move to Los Angeles and continue working with teams developing innovative marketing concepts to grow the network and viewership in bigger ways.

Debra left Showtime after 13 years and continued working with corporate and non-profit organizations supporting the entertainment industry and the arts. She went on to work with Sundance TV, The Independent Spirit Awards, Film Independent, The New York 92nd Street Y, The Entertainment Industry Foundation, Ovation TV and multiple film festivals.

In her roles working with these various companies, Debra continued to serve by leading new creative business solutions and developing strong teams. Through the course of her 20+ year career she hired, advised and mentored more than 500 people and oversaw 200 strategic marketing campaigns.

Some of her favorite initiatives include connecting audiences with filmmakers, artists and businesses with inspiring stories to tell. She loves cheering for unsung heroes and underdogs and believes there is hidden power in great storytelling.

Debra is Greek American and grateful for the richness she's gained from her roots. She enjoys practicing Iyengar Yoga and never passes up a chance to slip on a snorkel mask and pair of fins. She lives in Santa Monica, CA.

Debra is a global seeker and has visited over 40 countries. She uses insights from traveling the world to develop new understandings and approaches for creative goal setting, problem solving, transitions and transformation. Debra finds experiencing diversity in person is the best way to learn how we are different and yet really all the same.